

Year 11-12 Transition Summer Task for Media Studies



In 2017, the Media is everywhere; in our homes, on our computer screens, phones and, recently, it's appeared on our wrists. Half-a-century ago we had TV, film and many written forms of media (like newspapers and magazines). But in the Digital Age, it's impossible to tell the difference between one type of medium and another – what is 'television' now when YouTube and Netflix allow audiences to watch anything, anywhere, anytime?

The summer task for Media Studies is to answer the question: 'Why study the Media?'

Your response should be in the form of a media production 2-3 minutes in length. You should refer to:

- Examples of media e.g. TV/the Internet/newspapers etc.
- Specific examples of media texts e.g. TV programmes/websites/films etc.
- Facts/statistics about the Media to back up your points
- Examples of events/news stories linked to the Media
- The views of important people who comment on the media about this subject

You can consider:

- The impact of the Media on young people
- The effect of too much Media on skills like communication and socialisation
- What it was like in the past and what it might be like in the future

The form of your production could be:

- A vlog
- Short film essay
- A podcast (audio-only)
- Digital presentation or slides
- An interview or focus group
- Website/blog (750 words)

Successful entries will:

- Be detailed and accurate in their presentation
- Record original audio and visual media
- Use a range of clear images and/or audio clips
- Experiment with the use of media
- Portray a range of skills and effort in the task