

Business summer task 2018 – for CTEC and A’Level

ENTREPRENEURS

An entrepreneur is a person who takes a risk by setting up a business. They do this in the hope of a financial reward. Many entrepreneurs have become quite well known as their businesses have flourished. Some you may have heard of include:

Richard Branson – The Virgin Group

Alan Sugar – Amstrad Computers

Anita Roddick – The Body Shop

James Dyson - Dyson

Your task:

Choose an entrepreneur to research and produce a short presentation. This presentation may be on Powerpoint but doesn't have to be. It should be a minimum of 10 minutes long. The content should include:

- Their history
- The characteristics that made them successful with examples
- A profile of their company
- Images and information on their products
- Quotes from any interviews you find
- Images and information about their products

This task is due in to your Business teacher by the end of first week back. No excuses and no extensions! We look forward to seeing your hard work.

Good Luck

The Business Department